



Tony Petersen to join Nela Sales Force

Oakdale, MN – December 20, 2005 – Nela is pleased to announce that Tony Petersen is joining their sales force as their Regional Sales Manager for the Western Territories.

Tony Petersen spent many years with Western Lithotech, Lastra and AGFA and is very familiar with prepress environment in Graphic Arts. As earlier announced, NELA purchased all assets of the bunch/pending business from Western Lithotech in January 2005.

Tony will cover the Western Territory of the United States. This area had been previously covered by Jurgen Gruber who just recently has been promoted to Director of Sales. "This addition to our field sales force helps us expand our service and assistance to our customers and guarantees an even higher level of customer service." comments David Klein, President of NELA.

Mr. Petersen lives in Springfield, MO with his wife Angie of 17 years and their three sons Kevin, Matthew and Shawn. He brings a wealth of knowledge to NELA and we are happy to welcome him in our company.

For more information, please contact:

Katharina Gruber
Marketing & Corporate Communications
7435 4th Street North
Oakdale, MN 55128
www.nela-usa.com
info@nela-usa.com

Press Release